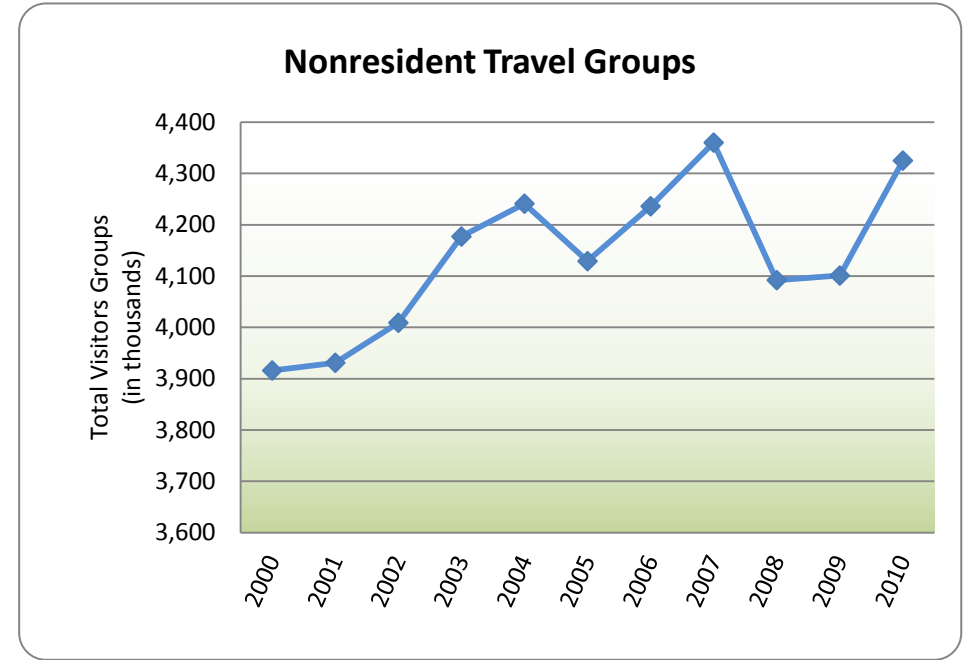
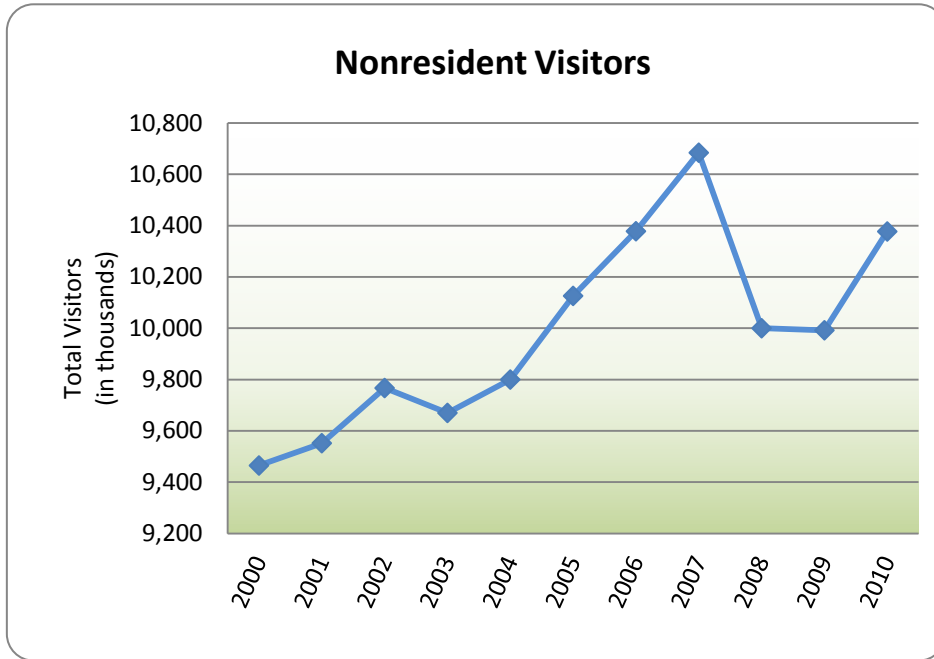


2000-2010 Montana Nonresident Traveler Visitation Trends



| Nonresident Traveler Visitation Trends | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 |
|---|-------|-------|-------|-------|-------|--------|--------|--------|--------|-------|--------|
| Nonresident Visitors (in thousands) | 9,465 | 9,552 | 9,767 | 9,670 | 9,800 | 10,126 | 10,378 | 10,684 | 10,000 | 9,992 | 10,377 |
| % Change from Previous Year | 0.4% | 0.9% | 2.3% | -1.0% | 1.3% | 3.3% | 2.5% | 2.9% | -6.4% | -0.1% | 3.9% |
| Nonresident Travel Groups (in thousands, 2.41 people per group ¹) | 3,916 | 3,931 | 4,009 | 4,177 | 4,241 | 4,129 | 4,236 | 4,360 | 4,092 | 4,101 | 4,325 |
| % Change from Previous Year | 0.4% | 0.4% | 2.0% | 4.2% | 1.5% | -2.6% | 2.6% | 2.9% | -6.1% | 0.2% | 5.5% |

¹2010 group size is a weighted average of 2010 quarterly group sizes.