



2008 Montana Nonresident Quarterly Travel Comparisons

April 2009
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	Quarter 1 (Jan-Mar)	Quarter 2 (Apr-Jun)	Quarter 3 (Jul-Sep)	Quarter 4 (Oct-Dec)	Year Total 2008
Visitation & Length of Stay					
Nonresident Visitors	1,365,000	2,607,000	4,609,000	1,419,000	10,000,000
% of Total	14%	26%	46%	14%	100%
Nonresident Travel Groups	589,000	1,090,000	1,738,000	675,000	4,092,000
% of Total	14%	27%	42%	16%	100%
Group Size (people per group)	2.32	2.40	2.66	2.11	2.45
Length of Stay (nights)	4.44	4.47	5.02	3.93	4.56
Expenditure Category (Average Daily per Group)¹					
Gasoline, Oil	\$36.65	\$43.16	\$47.51	\$45.76	\$44.00
Restaurant, Bar	\$37.00	\$34.54	\$34.17	\$28.97	\$33.80
Retail Sales	\$25.96	\$25.22	\$24.89	\$24.65	\$25.13
Hotel, B&B, etc.	\$15.33	\$12.96	\$15.72	\$15.28	\$15.00
Groceries, Snacks	\$12.49	\$14.08	\$13.82	\$12.10	\$13.31
Auto/RV Rental and Repairs	\$7.33	\$8.31	\$6.63	\$9.02	\$7.65
Outfitter, Guide	\$4.68	\$3.72	\$7.92	\$11.08	\$6.85
Transportation Fares	\$4.93	\$3.56	\$2.12	\$4.54	\$3.48
Licenses, Entrance Fees	\$2.28	\$2.88	\$3.93	\$2.59	\$3.09
Misc. Services	\$4.42	\$3.11	\$1.57	\$1.28	\$2.45
Campground, RV Park	\$0.44	\$2.89	\$3.59	\$0.72	\$2.26
Gambling	\$1.77	\$1.95	\$1.15	\$2.21	\$1.68
Total Average Daily per Group	\$153.29	\$156.37	\$163.02	\$158.21	\$158.69
Total Expenditures					
	\$400,900,000	\$761,900,000	\$1,421,900,000	\$419,900,000	\$3,004,600,000
% of Total	13%	25%	47%	14%	100%

¹ Reflects average expenditure distribution over all visitor groups, regardless of how many groups actually spent money in any particular category.