



2005 Montana Nonresident Expenditure Profiles

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Kara Grau

Average Daily Expenditures by Purpose of Trip and Mode of Transportation*

| | All Travel Groups | Primary Purpose of Trip | | | | | Entered Montana by: | |
|-----------------------------------|-------------------|-------------------------|------------------|----------------|-----------------|-----------------|---------------------|-----------------|
| | | Vacation | VFR ¹ | Pass-Through | Business | Other | Plane | Vehicle |
| | | | | | | | | |
| Sample Size (weighted) | 5,975 | 1,975 | 1,110 | 1,616 | 761 | 336 | 1,257 | 4,711 |
| Gasoline, Oil | \$39.91 | \$40.49 | \$37.75 | \$45.75 | \$32.62 | \$33.13 | \$15.26 | \$46.49 |
| Restaurant, Bar | \$30.66 | \$37.48 | \$34.16 | \$17.90 | \$37.05 | \$28.75 | \$31.94 | \$30.33 |
| Retail Sales | \$22.80 | \$29.28 | \$25.64 | \$9.02 | \$19.86 | \$27.64 | \$23.63 | \$22.59 |
| Hotel, Motel, B&B, etc. | \$13.61 | \$18.52 | \$9.04 | \$8.52 | \$20.24 | \$11.32 | \$14.50 | \$13.37 |
| Groceries | \$12.07 | \$15.65 | \$15.04 | \$6.62 | \$8.26 | \$12.64 | \$9.18 | \$12.85 |
| Auto Rental, Repairs | \$6.94 | \$9.15 | \$6.20 | \$2.29 | \$13.12 | \$7.49 | \$18.44 | \$3.83 |
| Outfitter, Guide | \$6.21 | \$15.04 | \$2.06 | \$0.78 | \$2.31 | \$4.61 | \$10.28 | \$5.14 |
| Transportation Fares | \$3.16 | \$2.37 | \$3.18 | \$1.93 | \$6.43 | \$2.61 | \$11.77 | \$0.85 |
| Licenses, Entrance Fees | \$2.80 | \$5.95 | \$1.55 | \$0.59 | \$1.53 | \$2.76 | \$2.10 | \$2.99 |
| Misc. Services | \$2.22 | \$4.31 | \$1.81 | \$0.44 | \$1.35 | \$1.92 | \$1.86 | \$2.32 |
| Campground, R.V. Park | \$2.05 | \$3.72 | \$0.89 | \$1.75 | \$0.63 | \$1.10 | \$0.26 | \$2.53 |
| Gambling | \$1.52 | \$1.41 | \$2.51 | \$0.67 | \$1.84 | \$1.73 | \$1.10 | \$1.64 |
| Total Avg. Daily per Group | \$143.95 | \$183.37 | \$139.83 | \$96.26 | \$145.24 | \$135.70 | \$140.32 | \$144.93 |

Average Daily Expenditure of Those Who Spent in Each Category**

| Expenditure Category | Travel Groups That Spent | Percent of Sample (n=5975) | Mean ² of Those Who Spent | Median ³ of Those Who Spent |
|-------------------------|--------------------------|----------------------------|--------------------------------------|--|
| Gasoline, Oil | 4520 | 76% | \$53 | \$43 |
| Restaurant, Bar | 3867 | 65% | \$47 | \$33 |
| Groceries | 2910 | 49% | \$25 | \$15 |
| Hotel, Motel, B&B, etc. | 2652 | 44% | \$102 | \$85 |
| Retail Sale | 1692 | 28% | \$81 | \$58 |
| Licenses, Entrance fees | 550 | 9% | \$30 | \$20 |
| Campground, R.V. Park | 492 | 8% | \$25 | \$28 |
| Auto Rental, Repairs | 438 | 7% | \$95 | \$80 |
| Gambling | 323 | 5% | \$28 | \$30 |
| Misc. Services | 267 | 4% | \$50 | \$36 |
| Transportation Fares | 201 | 3% | \$94 | \$120 |
| Outfitter, Guide | 141 | 2% | \$264 | \$220 |

*Expenditures may appear lower than the actual costs born by visitor groups since dollars are averaged across all visitor groups whether or not they spent money in that category.

**These numbers represent the number and percent of visitor groups who actually spent money in each category. The dollar values are reflective of the actual average amount spent per category.

Note: All amounts are rounded to nearest dollar.

¹ Visiting friends and/or relatives.

² Mean is the total of the values divided by the number of values.

³ Median is the middle value where half are above it and half below.