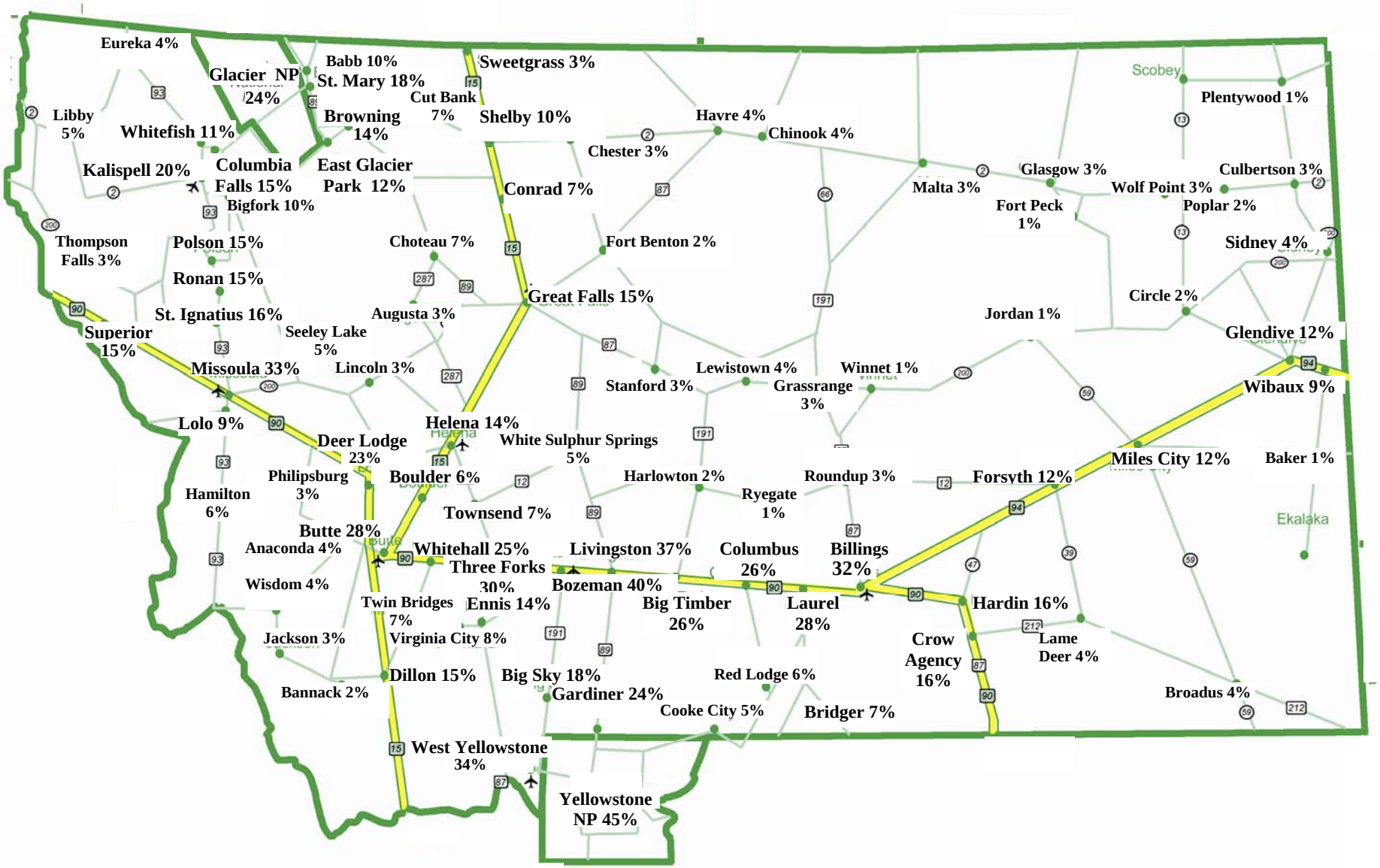
College of Forestry & Conservation
32 Campus Drive #1234
The University of Montana – Missoula
Phone (406) 243-5686
www.itrr.umt.edu

Christine Oschell, Megan Tanner & Dr. Norma Nickerson

Niche News: Percent of Vacationers Who Traveled Through Montana Communities



The Institute for Tourism and Recreation Research

Funding for this summary and study comes from the Accommodations Tax

© ITRR